Presidential Initiatives



Initiatives Overview

Rotary International President R. Gordon R. McInally wants Rotary to exist everywhere in a style that suits everyone who has the desire to work with us to do good. During this year, he'll focus on three presidential initiatives that Create Hope in the World: prioritizing mental health, building peace through virtual exchanges, and empowering girls.

Prioritizing mental health

Gordon encourages Rotary members to make mental health a priority. Rotary has a unique ability to connect people and cultures, giving hope and receiving it through acts of kindness. Now is the time to expand this culture of care — both within Rotary and in the world at large.

Providing care in such a way benefits not only the communities we live in and work with, but also our members as they take part in addressing mental health. Research shows that performing acts of kindness is the most effective way to protect our own sense of well-being and become more resilient.